



Publishing Poynters Marketplace

A *Publishing Poynters* supplement about
Buying, Selling and Reviewing.
Authors and publishers helping each other.



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For the Small Print, scroll to end.

IN THIS ISSUE OF THE MARKETPLACE

- A. **ParaStories**-Stories/Information Wanted
- B. **ParaWants**-Publishing Items, Services & Help Wanted
- C. **ParaSales**-Companies/Properties/Jobs/Rights to buy or for sale/Remainders
- D. **ParaReviews**-Reviews on Amazon and B&N wanted
- E. **ParaCoop**-Co-operative marketing programs. Offer/Join.

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A. ParaStories

STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.



WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. Let me know if **music has brought you healing, changed your energy, mood, creativity, intelligence, behavior or spiritual well-being.** This can be from listening or making music yourself. Does a special song or type of music have a special meaning or bring back memories? How do you use music? Has it changed your life in some way? Thanks! from Sally Fletcher sally@heavenlyharpist.com.

2. Describe a time when you were faced with an opportunity or a challenge, and you either went all-in and got great results or held back and lost out. I'm looking for stories of people or companies that, instead of retreating and being conservative in the face of opposition, put everything they had into a focused effort that paid off in a big way. The results could be personal, financial, professional...whatever is related to the effort of going all-in. Thanks.

Scott Mastley, SPHR, scott@mastleyperformancegroup.com

3. I'm a TV show host and columnist on "**senior issues**," and am putting together an anthology of inspiring, heart-warming, serious or humorous true-life accounts for seniors, by seniors and about seniors. If you have story (not an essay, but a true-life story) of 500 words or less that you'd like me to consider, please contact me at jan@janfowler.com for submission instructions. For each story accepted I'll be paying a flat rate of \$40 and offering a standard contract. For more information about me and the anthology visit www.janfowler.com and click on the Book page.

4. Do you have a movement challenge, disability, or disease?

I am looking for stories of what you are dealing with to adjust. I read an article

3 crackers in a box that told how hard it was for a Parkinson's disease person to get his crackers.

Have you lost your career or out of work due to your situation? My book is a solution, I write about working at home. The reader can make an excellent living getting paid fees for bringing businesses together as a joint venture marketer.

It's all about innovation and marketing, your 300 word story may be selected for the upcoming book.

--Louis Weiss, socialnetworkinggroup@comcast.net

5. I'm doing a book on **governing boards (corporate and non-profit)** and am looking for short stories of "defining moments in governance"...turning points where the day was made (or the future was lost) on the basis of a comment, decision or yawn.

Mike Kipp, mike@governbest.com

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Please help us help our readers. Forward this Marketplace newsletter to your colleagues in publishing.

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## B. ParaWants



**ITEMS/SERVICES/HELP WANTED.** This is a new section where book- and publishing-related items and services may be posted. Send your wants to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com). Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

### ITEMS/SERVICES/HELP WANTED:

**1. Erotica** writers, publishers, reviewers and readers face obstacles not encountered in other fields. Let's band together to solve these problems and promote our goals. Contact Bill Sadler at Triad Press at [E.Pubs@Yahoo.com](mailto:E.Pubs@Yahoo.com).

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This newsletter has a circulation of 34,000+. You must know several authors and publishers who don't receive it. Why not forward it to them?

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## C. ParaSales



**SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE PUBLISHER SOLICITED/RIGHTS.** Send your selling-out company or inventory items to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com). Put "ParaSales-Selling Out" in the subject line.

**CLOSEOUTS/**

## SELLING

### 1. SEE MORE SUPPLIERS AT

<http://parapublishing.com/sites/para/resources/supplier.cfm>

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 You are in the information business. This newsletter is information. Forward it to your publishing colleagues now.
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## D. ParaReviews

**REVIEWS SELL BOOKS.** Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

**IF YOU WOULD LIKE TO REVIEW BOOKS** in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep.

**IF YOU WANT YOUR BOOK REVIEWED** on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you. Make sure the book is already listed at Amazon.com.

Just send your request and description to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com).

Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

### OFFERED FOR REVIEW:

#### 1. Seamanship Secrets

185 tips and techniques to make you a better, more confident sailboat or powerboat skipper. These seamanship and navigation techniques are designed for maximum usefulness in the cockpits, pilothouses, and navigation stations of sail- and powerboats. Topics include docking and maneuvering, diesel engine maintenance, nighttime and heavy-weather passagemaking, weather tracking, collision avoidance and sailing.

John Jamieson, [j2sailing@gmail.com](mailto:j2sailing@gmail.com)

2. I am interested in a review for my latest novel **GULF COAST LOVE AFFAIR**/19th Century Hurricanes. The novel is a fresh approach to gulf coast hurricanes in the Indianola , Texas destruction of 1875 and 1886.

The characters bring a reality to how the entrepreneurs and adventurers faced hardships and destruction rather than just figures in a history book.

Lois Fowler Barrett, Cuero, TX, [barrett@brickhillpublishing.com](mailto:barrett@brickhillpublishing.com)

### 3. YOU'RE GOD'S GIFT TO TEACHERS: PASSAGES OF **BIBLICAL ENCOURAGEMENT FOR TEACHERS**

Teachers have busy and challenging days all the time, and need encouragement --spiritual encouragement – in dealing with the issues of teaching. This book comes along side teachers by showing how the bible specifically applies to everyday situations they face. The unique format gives teachers space to write notes, thoughts or prayers for specific students or individuals. *You're God's Gift to Teachers* is written for elementary and high school teachers as well as those involved in homeschooling.

I am seeking reviews. For a review copy, contact [RedramJ@aol.com](mailto:RedramJ@aol.com) or visit my website: <http://outskirtspress.com/JohnMarder>.

### 4. **THE EASIEST WAY TO LEARN THE TAROT--EVER!!**

Looking for people seriously interested in learning the Tarot. This unique book focuses on fun lessons and exercises to learn divination, rather than rote memorization of other people's opinions. 324 page workbook includes complete online support in our internet forums where you can ask teachers questions, and get help any time of day. You will have direct access to the author of this book to guide you if you get lost, stuck, or bored. You will need to own a Tarot deck (not included).

For a review copy, contact [P-Review@dustywhite.net](mailto:P-Review@dustywhite.net)

### 5. **"Screenwriting for Teens: The 100 Principles of Screenwriting Every Budding Writer Must Know"**

By Christina Hamlett, Publisher: Michael Wiese Productions

Don't let the title fool you; authors of any age who want to break into Hollywood will benefit from this workbook text and its 300+ creative writing assignments that have application to film, theater, journalism, communications, and psychology. I'm especially interested in having reviews done by educators, scout leaders, and parents who have teens and tweens in the house.

For a review copy, please contact me at [authorhamlett@cs.com](mailto:authorhamlett@cs.com) or through my website at [www.authorhamlett.com](http://www.authorhamlett.com).

6. MaintenanceMinder **Daily Weigh-In Journal**...One-year diary for maintaining weight-loss success. (ISBN# 978-09637968-6-8) Estimates are that 95% of those who lose weight gain it back in

1-5 years. Studies show weighing every day helps keep unwanted pounds from ever returning. The MaintenanceMinder is simply a secret weapon for STAYING at your ideal weight once weight-loss goals are reached. It takes just moments a day to post morning weight, make a simple plan for the day, reflect on food & exercise at day's end, and jot down pertinent notes. It's easy as can be with a MaintenanceMinder...and it works!

Frances Wilkins, MemoryMinder Journals, Inc., [www.memoryminder.com](http://www.memoryminder.com), [HealthLog@aol.com](mailto:HealthLog@aol.com)

## 7. **DEBUNKING THE HYPERINFLATION OF PETER SCHIFF AND THE GOLD BUGS: A Guide for Investors**

ISBN: 978-1-936069-22-4, Date available: June 1, 2009

The current economic malaise and government intervention is unprecedented for those born after the Great Depression. Some pundits, such as Peter Schiff, claim that high inflation must result from the astronomical government stimulus. The author shows that the underlying economy cannot be undermined by even excessive bad debts, and high inflation need not result from large scale Fed "printing of money".

For a review copy, email [meemeep47@yahoo.com](mailto:meemeep47@yahoo.com). Reviews sought for posting on Amazon.com only. Limited to first ten.

8. With his title, *A Revolution of Hope*, Luigi challenges the assumptions that the spiritual person is someone remote from daily cares, or at least not socially involved. Luigi joins a growing group of leaders, entrepreneurs, social activists, and visionaries who inform their daily choices from a wellspring of spiritual/religious commitment to their inner self. For him spirit is the springboard of his work and life, not a separate realm of existence. Dubbed the Ecological Revolution by some, it's goal is to bridge the gap between: science and faith, 21st century economics and cultural traditions, spiritual experience and a mundane world. By accessing the inherent wisdom of the concepts and techniques presented in *A Revolution of Hope*, all social activists will feel more effective while having greater impact with their work! Please contact Mari Selby at [mari@selby ink](mailto:mari@selbyink.com) for review copies.

9. Science is the new frontier. We are the first generation to have seen the edge of our universe and the beginning of time. We have seen nature's largest structures and its smallest parts. But, how can non-scientists penetrate math and technical jargon to learn more than sound bites? *Everyone's Guide to Atoms, Einstein, and the Universe* makes the cosmos accessible to, well, Everyone. Author Robert Piccioni says "You don't have to be a great musician to appreciate great music. If you can change money, you can understand Einstein's equation  $E=mc^2$ , black holes, relativity, quantum mechanics, and the Big Bang." [rpiccioni@sbcglobal.net](mailto:rpiccioni@sbcglobal.net).

## 10. **Behind The Music: a devotional** by Rachel Winters and Rebekah Winters

Behind The Music features devotions written by over 80 top Christian recording artists. Artists such as Newsboys, Audio Adrenaline, Casting Crowns, Jars of Clay, Michael Tait, Hawk Nelson, Kutless,

Barlowgirl, ZOEgirl, Natalie Grant and Building 429 are featured in this devotional that will encourage, challenge, and strengthen you in your walk with Christ.

Follow-up questions on each topic challenge the reader. A "Getting To Know" section brings the artists up close and personal.

Looking for reviews on [amazon.com](http://amazon.com) and/or [christianbookdistributors.com](http://christianbookdistributors.com). Email Tracy Winters at [winterspublishing@gmail.com](mailto:winterspublishing@gmail.com) for a review copy.

**11. Presentation Skills 201: How to Take it to the Next Level as a Confident, Engaging Presenter.**

The best presenters are always looking for one more thing they can do better. They recognize the potential of exceptional presentation skills.

This book is comprised of 70-plus tips for moving past the fundamentals in all aspects of presenting.

I am seeking reviews. For a review copy, contact Bill Steele at [steelewr@gmail.com](mailto:steelewr@gmail.com).

**12. For a newly self-published book THE CLOUDED LENS some reviews are needed and if you could post my request for reviews I would be grateful. Below is a short view of the contents.**

This is a novel about a mistake which propels a woman, Clare, into a troubled life and straight into ugly encounters with society as it is at the end of the twentieth century. In meeting and interacting with a woman who is diametrically opposed to her values, she evolves. And, when the mistake occurring at the onset of the novel is discovered after twenty-five years, and her life becomes more tenable, she blossoms. Ruth, her co-protagonist doesn't fair so well. She is driven to commit a deed which sends her to prison instead of the fate she had hoped for. What situations develop allow freedom for one, but confines the other for life. The dichotomy of these two lives, and the mistake which started it all, with its unusual consequence, comprise the essence of this fiction.

Elaine Adams, [ELA67@AOL.COM](mailto:ELA67@AOL.COM)

**13. SUCCESS STORIES.** A place to list your book. No charge. <http://parapublishing.com/sites/para/resources/successstories.cfm>

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Be a Hero! Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.
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**E. ParaCoop**



**CO-OPERATIVE MARKETING PROGRAMS.** Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

#### CO-OP PROGRAMS:

**1. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC.** The Publishers Marketing Association (PMA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.pmaonline.org/programs.cfm>

## Announcements

**1. YOUR (FRÉE) LISTINGS** should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.

**2. WE WILL NOT REPEAT LISTINGS** within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

**3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT**  
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

#### 4. CHANGE YOUR ADDRESS BOOK

Dan Poynter's email address is

[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)

Your address book may show

[dpoynter@impulse.net](mailto:dpoynter@impulse.net) or another old address.

Please make the change now.

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#### The Small Print

YOU ARE RECEIVING this F-R-E-E newsletter because you are on Dan Poynter's option-in Publishing Poynters mailing list.

PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

BACK ISSUES are archived at

<http://parapublishing.com/sites/para/resources/newsletter.cfm>

TO RECEIVE THIS NEWSLETTER F-R-E-E, sign up for Publishing Poynters at

<http://parapublishing.com/sites/para/resources/newsletter.cfm>

PRIVACY STATEMENT: We will not distribute your email address to anyone. Period.

TIME TO SHARE. Please send your items for listing to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)



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**Para Publishing. Dan Poynter:** Author (120+ books), Publisher (since 1969), Speaker (CSP).

Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.

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